

Montfort Hospital Foundation

2008-2009 Annual Report



The Foundation scales new heights yet again



Madeleine Joanisse
Chairperson of the Montfort
Hospital Foundation
Board of Trustees



Christine Sigouin
Foundation's President
and
Chief Executive Director

Dear friends,

The year that just ended was marked by activity, movement and achievement. 2008 will forever stand out in the history of the Montfort Hospital, not just because of the opening of the new wings B and D, but also because the Montfort Hospital Foundation attained the ambitious goals of its Major Fund Raising Campaign.

The campaign has raised substantial funds since its official launch in 2005—resources that have gone directly into care and services at the New Montfort. The Major Fund Raising Campaign reached its \$10 million target after just three years, beating the initial five-year forecast by a full two years.

This phenomenal achievement is due entirely to the corporations, businesses and individuals who, by contributing, also gave concrete proof of their commitment to health care excellence for Ottawa and Eastern Ontario. Their names have now gone into the annals of the renowned teaching hospital.

Our donors know that the funds collected through the Foundation's various programs and activities translate directly into the acquisition of new technologies, such as the second magnetic resonance imaging machine now in use at Montfort. They know that these new technologies are vital, since they enable the New Montfort to offer its clientele the best possible care.

They know that, each day, their contributions help save lives as well as show how much they value our health professionals.

For these reasons, it is with great pride that we thank the donors who made the Major Fund Raising Campaign such an unqualified success. To all of us and to our patients, each one of you is a hero.

Reaching the summit for Montfort!

Speaking of heroism, in January 2009, a team of leaders who are committed to our institution climbed Mount Kilimanjaro in Africa. In so doing, they collected a colossal sum well beyond the targeted objective. These funds will go directly into the development of cancer care programs at the New Montfort.

When it was first launched, the Reaching the Summit for Montfort challenge aimed to collect \$500,000 to put towards a digital mammography system. But the project—a joint initiative with the firm Marcil Lavallée, the team of climbers and their many partners—ended up raising a total of \$734,213 for the Montfort Hospital Foundation.

The mammography system in our Diagnostic Imaging division is already serving the community. The new system has allowed Montfort to go from 35 to 50 examinations per day—an increase that cuts waiting times for a digital mammography from two months to one week. These figures are all the more impressive when you think that each examination improves our ability to screen for and treat breast cancer, an affliction we hope to help eradicate completely.

A community that believes in its hospital

2008-2009 showed that nothing—not even a worldwide financial crisis—is too much of a challenge for the Ottawa and Eastern Ontario community, so committed is it to our hospital.

Once again this year, the Foundation's efforts were resoundingly successful. The Golf Tournament and Wine Auction, two highly popular events in the community, brought in \$70,000 each for a total of \$140,000. Over 9,000 people attended the Foundation's weekly Bingo events, which amassed \$49,473 in total.

Montfort's donors can contribute to their hospital through a wide range of programs. In 2008-2009, by simply soliciting donations from patients, the Foundation collected \$10,390—tangible proof of client satisfaction. The Gift in Tribute program, through which donors can honour the memory of a loved one by making a gift in their name, experienced a significant boost this year, with 569 donations (including 422 from new donors) for a total of \$38,675.

Under the Planned Giving Program, through which donations can be made as part of a legacy or will, the Foundation received six (6) bequests for a total of \$1,118,118, along with three gifts of securities worth \$7,977 and a new life insurance legacy of \$1,000,000.

New in 2009

In March 2009, the Montfort Hospital Foundation launched a direct-mail fundraising campaign. The program has already yielded 712 new donors and is expected to generate \$125,000 in its first year.

Our programs in development include:

- The New Baby Program, through which new parents at the Family Birthing Centre (FBC) can make a \$100 contribution on behalf of their newborn. In so doing, the family becomes a member of the New Baby Club. The names and birthdates of all babies in the Club are posted on the FBC's "wall of fame."
- The New Montfort Angels Program allows patients to thank a staff member or volunteer who, through his or her actions, attention or quality of service, made their stay at Montfort exceptional. Donors can contribute to the hospital on behalf of the individual they would like to honour, who accordingly becomes a "New Montfort Angel."

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A committed community

Again this year, the Foundation was able to depend on the generous support of regional organizations and their various benefit events. The following groups and activities generated particular enthusiasm:

- The Bell Sens Soirée 2009, organized by the Sens Foundation
- Blood, Sweat and Gears, organized by the St-Laurent Complex
- Les Chansonniers d'Ottawa
- The Pétanque Atout group of the St-Laurent Complex
- Poker Run, organized by the Embrun Knights of Columbus
- The Franco-Ouest school and the Conseil des écoles catholiques de langue française du Centre-Est

The Foundation will continue to actively encourage such third-party benefit events in aid of the Montfort Hospital.

To summarize . . .

In the year that ended on March 31 2009, the Foundation provided \$5,212,718 in donations to the hospital.

A big thank you to all the donors and individuals who took part in fundraising events. If Montfort succeeds in scaling new heights each year, be it Mount Kilimanjaro or a new milestone in the fight against cancer, it is largely thanks to your unflagging support.

We would also like to extend our deepest gratitude to the members of the Board of Trustees who volunteer their time, ideas and energies to help us achieve our mission and successfully complete our projects.

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- | | |
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- | | |
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- | | |
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| Mrs. Mariette Carrier-Fraser | <i>Representative of the Board of Trustees, Montfort Hospital</i> |

Montfort Hôpital Foundation

YES I want to help maintain and improve the quality of healthcare and services offered at the Montfort Hospital

AMOUNT \$ _____ My cheque payable to: The Montfort Hospital Foundation is enclosed.

Please charge my Visa MasterCard American Express

Card Number _____ Expiry ____ / ____ Signature _____

Name _____ Address _____

City _____ Province _____ Postal Code _____ Telephone _____

Email _____

Charitable Registration Number: 11892 1642 RR 000 1
An income tax receipt will be issued for donations of \$10 and more

Montfort Hospital Foundation – 713 Montreal Road, Ottawa, Ontario K1K 0T2
Tel.: 613-748-4920 – www.montfortfoundation.ca

Thank you to all our generous donors!

\$1,000 to \$9,999 – Geneviève Audet, Dr Harvey Barkun, Marielle Beauchesne, Marcel-Guy Bélanger, Gilles Berger, René J. Biron, Jacques Bisson, Conrad Blais, Jean Blier, André Bolduc, Paul Bonhomme, Francine Bouchard, Bernard Boulerice, Jacqueline Bourassa Landry, Dorilda Brisebois, Daniel Cadieux, Pierre Camu, Paul Carrière, Mariette Carrier-Fraser, Alexander C. Cawadias, Cesar Cesaratto, Denis Chartrand, Robert Chartrand, Lise Chevrier, Jean Chrétien, Graham Clarke, Ernest Côté, Jacques Côté, André Couillard, Dr Gary Michael Cousins, Kip Daechsel, Sonia Dallaire, Peter Daniel, Georges Dawood, Jacinthe Dazé, Michel De Champlain, Michelle de Courville Nicol, Rita G. De Guire, Manon Denis, Yvette Denis, Zihni Dervish, Diane Desaulniers, Sylvie Deschesnes, François Désormeaux, Diane Doré, J. René Dostaler, Jacques Dostaler, Jean-Marc Dubé, Colette Dubois, Dr Luc Duchesne, Dr Thomas T. Dufour, Maurice Dupasquier, Jean-Éric Dupuis, Peter K. Egget, Doug Feltmate, Jean-Pierre Germain, Marc A. Germain, Claudine Girault, Me Raymond Gouin, Ralph L. Hennessy, Montcalm Houle, Gordon Huff, Emily K. Hutchinson, Peter B. Hyde, Marc Jolicoeur, Claude G. Julien, Nora Kelly, Joseph H. Konst, Masha Krupp, Denis Laframboise, Hubert Lalande, Gilles Lalonde, Gisèle Lalonde, Marie Lapointe, Pierre André Laporte, Dany Larivée, Paul M. Larocque, Nathalie Lauzon, Mgr. Gilles Lavergne, Dr Michel Le May, Gérard Lefebvre, Robert & Solange Lefebvre, Jean-Jacques Lefebvre et Line Levac, François Legault, Jean-Jacques & Denise Legault, Aimé A. Lepage, Guy Levert, Laurette Longtin, Charles Maclaren, Roland Madou, Joseph-André Marci, Dominique Martel, Danielle Massicotte, Roger Matte, Marc-Louis P. Mauguin, Dre Louise McNaughton-Fillion, Lise Milotte, Gilles Morin, Lind S. Nyman, Yves Pagé, Roméo Paquette, Pierre Paradis, Georgette Patenaude, Dr Steve Pelletier, Marcel Perron, Brian & Cathy Peters, Dr José Miguel Pires, Jean-François Planet, Monique Plante, Norman Potechin, Jeneth Potter, Bernard Poulin, Bernard et Michèle Proulx, Patrick Purcell, Selmer Ramsli, Yvon Robert, Marc Rodger, Pierre Roger, Patrick Roy, Ernest A. Sauvé, Lise Scott, Edward Seale Randall, Rodolphe Secours, André Séguin, Bernard A. Séguin, Donald Servant, Solange Shank, Christine Sigouin, Albert Simoneau, Maurice Simoneau, Donald Smith, Laure St-Amour, Xavier St-Denis, Anne Stanfield, Renée Stolz, Pierre-Charles Tessier, Paul Thivierge, Elizabeth Joan Thompson, Vittoria Toscano, Anne Tracey, Nelson et Carmelle Vachon, Marc-Aurèle Vincent, Edward B. White, Dianne Wilson, Pierre Xatruch, Jean Yelle, Shirley Young, Advanced Medical Optics (AMO), Alaska Wood Industries, Alterna Savings, Association nationale des retraités fédéraux, Atriel Engineering, Bax Investment Ltd., BMO Nesbitt Burns, Booster Juice, Boston Scientific Ltd., Brunet et associés/and Associates Canada Inc., Bryden Martel Architects, Caisse Desjardins De Lorimier, Caisse populaire d'Alexandria Ltée, Caisse populaire de Welland Ltée, Caisse populaire Desjardins Lasalle Inc., Caisse populaire Hawkesbury, Caisse populaire Nouvel-Horizon, Caisse populaire Val Caron, Caisse populaire Vermillon, Canton d'Alfred et Plantagenet, Chevalier de Colomb 11500, Sainte Marie d'Orléans, Chevaliers de Colomb - Conseil Montfort #7190, Chevaliers de Colomb de Bourget - Conseil #9288, Chevaliers de Colomb d'Embrun - Conseil #6301, CI Investments, Club Optimiste de Vanier, Club Richelieu de Casselman, Club Richelieu Embrun, Club Richelieu Laporte, Club Richelieu Ottawa Centre-Ville, Coeur à Coeur, Communauté de Rockland, Communauté Portugaise, Complexe St-Laurent, Contract Door Installation Services, Couleur FM, Desjardins Fédération des caisses du Québec, Domicile Developments Inc., Dufresne Piling Co. Ltd., Écoles des pins, Équipe de santé familiale Clarence - Rockland, Étude Légale Lachapelle - Tyler Harden, Exit Door Repairs, F & G Painting & Decorating Ltd., Farley Electric Ltd., Fondation Richelieu International, G4S Security Services, George Black Enterprises Inc., Getinge Canada Ltd., Gloucester Electric Ltd., Gratton-Masuy Environmental Technologies Inc., Halsall Associates Ltd., Hulse, Playfair & McGarry, Lafarge Canada Inc., Lari Construction (6194001 Canada Inc.), Laurent Bélanger, Courtier d'Assurance, Laurin General Contractors, Le Conseil des médecins de l'Hôpital Montfort, Légion Royale Canadienne - Branche Eastview, Les Métaux Tremblay Inc., Les Radiologistes Associés de Montfort, Marmico Holdings, Marshall Sharp Black and McDonald Ltd., Mazerolle & Lemay, Avocats et Notaires, Meubles Maheu, Modern Niagara Ottawa Inc., Nycomed Canada, Ottawa Valley MRI, Paul Landry Courtiers d'Assurances Ltée, Paul Ziebarth Electrical Contractors Ltd.,

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